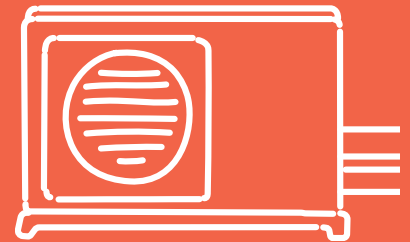




Thermly and Town Councils





Thermly helps homeowners make informed, confident choices about green energy technologies, and then facilitates their installation using a pre-approved network of local installers.

We're independent, we're ethically driven (we are working towards our [B Corp Certification](#)), ensuring we operate responsibly and transparently to help Town Councils' communities make big strides in the transition to Net Zero.

Our approach, offering householders a combination of heat pumps, solar PV and batteries, has been substantiated in the UK Government's recent [Warm Homes Plan](#).





Our people are passionate about what they do

Our team has **several decades of combined experience** in energy efficiency, finance, community development, and retrofitting. Our founders are Philip and Gareth.

We're serious about the climate crisis and driven by the belief that **we can and should make a difference.**





At Thermly we work with local authorities and other organisations to deliver more impactful, and successful energy and retrofit projects



renewable planet
energy efficient technologies





We break down your green tech installation into 5 super simple steps.



1

Get your free report

An estimate of the cost of your installation, potential savings, and carbon emission reductions.



2

Compare Installers

Receive quotes from local, pre-vetted installers. Select the one that suits you best.



3

Survey

After selecting your installer, book a free home survey.



4

Installation

Formally agree the installer's contract, undertake installation with all records in one place.



5

Completion & Aftercare

The installer walks you through everything- how to use, manage and control your system.

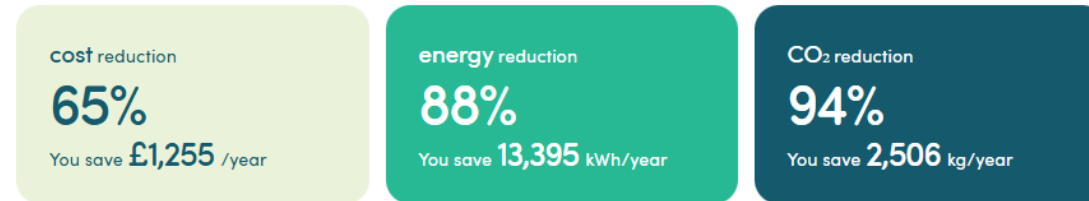
Thermly is here to support homeowners throughout their green tech installation journey.






We provide free green tech assessments

1. My Home

Review your installation costs and savings and select your package.



Installation estimate	
<input checked="" type="checkbox"/>  Solar Panels No. of panels: x 10 panels	£8,700
<input checked="" type="checkbox"/>  Battery Capacity: 10 kWh	£6,750
<input checked="" type="checkbox"/>  Heat Pump ⓘ System size: 5 kW	£12,800
<hr/>	
VAT	£0
Sub total	£28,250
<hr/>	
DISCOUNTS	
Boiler upgrade scheme	-£7,500
<hr/>	
Total	£20,750

Through the UK Government's [Boiler Upgrade Scheme](#), eligible householders can apply for a grant to cover part of the cost of replacing fossil fuel heating systems with a heat pump – with discounts of up to £7,500.

We build trust using only the highest quality, proven, local installers.



Our installers undergo a rigorous onboarding process: MCS Certification is only one of many onboarding requirements.

We undertake background checks, we look at projects they've undertaken, we secure references, we ensure they've undertaken manufacturer training and approvals, we check insurances and processes – and, almost as importantly, we meet them all to build active, positive relationships.

We know that in the event something goes wrong, it will be sorted, giving homeowners, and communities, peace of mind throughout.



CERTIFIED



TRUSTMARK
Government Endorsed Quality



3 quotes from local reputable installers - example

Homeowners receive quotes via the Thermly platform and each quote includes information on price, equipment chosen, warranties, and installer details such as years of experience and expertise.

1



EcoFlow Energy

Your go-to experts for efficient home heating and cooling.

- Tailored solutions to suit your home's needs
- Competitive pricing with no hidden costs
- Dedicated support from start to finish

Heat Pump **£4,950** Solar Panels **£6,950** Battery **£1,200**

2



Sustainable Living Co.

Your go-to experts for efficient home heating and cooling.

- Accredited by leading industry bodies
- Energy-efficient systems to reduce bills
- Flexible financing options available

Heat Pump **£5,420** Solar Panels **£7,995** Battery **£1,495**

3



Home Heating Solutions

Your go-to experts for efficient home heating and cooling.

- Certified installer with 10 years of experience
- 10-year warranty included
- Quick installation timeline

Heat Pump **£4,400** Solar Panels **£6,200** Battery **£1,125**



UK based customer support

- Our customer support is UK-based, backed up by a proactive team with extensive technical and engagement know how.
- We're there throughout the process and can liaise between everyone involved to make sure things are happening as they should.
- We're a friendly bunch who get things done, and we're always there to work with homeowners to ensure they get the best installation experience.
- We'll check in on our customers during the process, but also 3 and 6 months after the installation to ensure everything is as expected.





How Thermly can support your Town Council

We engage and collaborate with Town Council's because it offers the opportunity to gain rapid insights into the needs and objectives of that community, making success much more likely.

To help deliver this, we provide a range of materials and services to increase the uptake of green energy technologies, such as:

- 1 Engagement **resources** (pamphlets, flyers, etc. on installing green technologies)
- 2 Hosting **in-person events or webinars** focused on educating about the benefits of green technologies
- 3 Creating a regionally-specific **incentive programme** such as money off upfront to reduce install costs or free-post install maintenance
- 4 Building a **Community Impact Fund** which organisations can use to invest in activity to support local social and environmental impact
- 5 **Sponsorship** to cover refreshments and local venue costs for environmental and climate focused events



What we look for in a partnership to provide resources to your Town Council

- **MoU agreement** to move the project forward, with:
 - Project outline & specific goals tailored to Town Council's interests/needs
 - Launch date
 - Engagement Plan including social media, webinars, in-person events, etc.
 - Use of logo/joint branding on promotional materials
 - Recurring meetings to discuss partnership and share ideas, making adjustments to the plan as needed





Let's get in touch!

Have questions or would like to discuss a potential partnership? We're happy to chat to discuss how Thermly can support your region's local climate and decarbonisation efforts.

Get in contact with our regional lead.



Clephane Compton
South West Delivery Lead
clephane@thermly.co.uk

